### Distributional Semantic Models

Part 2: The parameters of a DSM

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http://wordspace.collocations.de/doku.php/course:start

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### Outline

#### DSM parameters

A taxonomy of DSM parameters Examples

### Building a DSM

Sparse matrices

Example: a verb-object DSM

### General definition of DSMs

A distributional semantic model (DSM) is a scaled and/or transformed co-occurrence matrix  $\mathbf{M}$ , such that each row  $\mathbf{x}$  represents the distribution of a target term across contexts.

	get	see	use	hear	eat	kill
knife	0.027	-0.024	0.206	-0.022	-0.044	-0.042
cat	0.031	0.143	-0.243	-0.015	-0.009	0.131
dog	-0.026	0.021	-0.212	0.064	0.013	0.014
boat	-0.022	0.009	-0.044	-0.040	-0.074	-0.042
cup	-0.014	-0.173	-0.249	-0.099	-0.119	-0.042
pig	-0.069	0.094	-0.158	0.000	0.094	0.265
banana	0.047	-0.139	-0.104	-0.022	0.267	-0.042

Term = word, lemma, phrase, morpheme, word pair, ...

### General definition of DSMs

#### Mathematical notation:

- ▶  $k \times n$  co-occurrence matrix  $\mathbf{M} \in \mathbb{R}^{k \times n}$  (example:  $7 \times 6$ )
  - ► *k* rows = target terms
  - ► *n* columns = **features** or **dimensions**

$$\mathbf{M} = \begin{bmatrix} m_{11} & m_{12} & \cdots & m_{1n} \\ m_{21} & m_{22} & \cdots & m_{2n} \\ \vdots & \vdots & & \vdots \\ m_{k1} & m_{k2} & \cdots & m_{kn} \end{bmatrix}$$

- ▶ distribution vector  $\mathbf{m}_i = i$ -th row of  $\mathbf{M}$ , e.g.  $\mathbf{m}_3 = \mathbf{m}_{\mathsf{dog}} \in \mathbb{R}^n$
- ▶ components  $\mathbf{m}_i = (m_{i1}, m_{i2}, \dots, m_{in}) = \text{features of } i\text{-th term}$ :

$$\mathbf{m}_3 = (-0.026, 0.021, -0.212, 0.064, 0.013, 0.014)$$
  
=  $(m_{31}, m_{32}, m_{33}, m_{34}, m_{35}, m_{36})$ 



### Outline

### DSM parameters

A taxonomy of DSM parameters

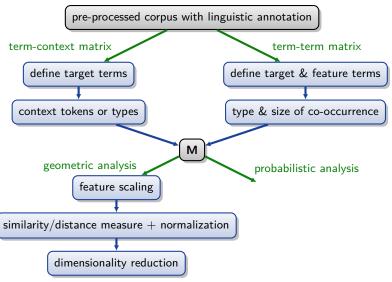
Examples

### Building a DSM

Sparse matrices

Example: a verb-object DSM

## Overview of DSM parameters



### Term-context matrix

Term-context matrix records frequency of term in each individual context (e.g. sentence, document, Web page, encyclopaedia article)

$$\mathbf{F} = egin{bmatrix} \cdots & \mathbf{f}_1 & \cdots & & & & \\ \cdots & \mathbf{f}_2 & \cdots & & & & \\ & dots & & & & & \\ & dots & & & & & \\ \cdots & \mathbf{f}_k & \cdots & & & & \\ & & \ddots & & & & \\ \end{array}$$

						25	,
	Felidas	ç, Q <sup>&amp;</sup>	400	8/094	Philo	Kant SOPA	\$ 89°
cat	10	10	7	_	_	_	_
dog	_	10	4	11	-	_	_
animal	2	15	10	2	-	_	_
time	1	-	-	-	2	1	-
reason	_	1	-	_	1	4	1
cause	_	_	_	2	1	2	6
effect	_	-	-	1	_	1	_

- > TC <- DSM TermContext
- > head(TC, Inf) # extract full co-oc matrix from DSM object

#### Term-term matrix

**Term-term matrix** records co-occurrence frequencies with feature terms for each target term

	6reed	, //e <sub>t</sub>	, <sub>0</sub> 0	kiil	ins	tueto,	ikely
cat	83	17	7	37	-	1	_
dog	561	13	30	60	1	2	4
nimal	42	10	109	134	13	5	5
time	19	9	29	117	81	34	109
eason	1	_	2	14	68	140	47
cause	_	1	_	4	55	34	55
effect	-	_	1	6	60	35	17

> TT <- DSM\_TermTerm

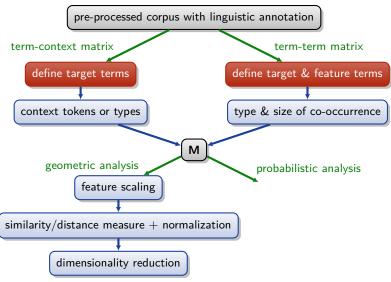
> head(TT, Inf)

#### Term-term matrix

#### Some footnotes:

- ▶ Often target terms  $\neq$  feature terms
  - e.g. nouns described by co-occurrences with verbs as features
  - ▶ identical sets of target & feature terms → symmetric matrix
- Different types of co-occurrence (Evert 2008)
  - surface context (word or character window)
  - textual context (non-overlapping segments)
  - syntactic context (dependency relation)
- Can be seen as smoothing of term-context matrix
  - average over similar contexts (with same context terms)
  - data sparseness reduced, except for small windows
  - we will take a closer look at the relation between term-context and term-term models in part 5 of this tutorial

# Overview of DSM parameters



# Definition of target and feature terms

- Choice of linguistic unit
  - words
  - ▶ bigrams, trigrams, . . .
  - multiword units, named entities, phrases, . . .
  - morphemes
  - ▶ word pairs (☞ analogy tasks)

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- Linguistic annotation
  - word forms (minimally requires tokenisation)
  - ▶ often lemmatisation or stemming to reduce data sparseness: go, goes, went, gone, going → go
  - ▶ POS disambiguation (light/N vs. light/A vs. light/V)
  - word sense disambiguation (bank<sub>river</sub> vs. bank<sub>finance</sub>)
  - abstraction: POS tags (or bigrams) as feature terms

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  - abstraction: POS tags (or bigrams) as feature terms
- Trade-off between deeper linguistic analysis and
  - need for language-specific resources
  - possible errors introduced at each stage of the analysis



## Effects of linguistic annotation

### Nearest neighbours of walk (BNC)

#### word forms

- ► stroll
- walking
- walked
- ▶ go
- path
- drive
- ▶ ride
- wander
- sprinted
- sauntered

### lemmatised + POS

- hurry
  - stroll
- stride
- trudge
- amble
  - wander
- walk (noun)
- walking
- retrace
- scuttle

## Effects of linguistic annotation

### Nearest neighbours of arrivare (Repubblica)

#### word forms

- giungere
- raggiungere
- arrivi
- raggiungimento
- raggiunto
- trovare
- raggiunge
- arrivasse
- arriverà
- concludere

### lemmatised + POS

- giungere
- aspettare
- attendere
- arrivo (noun)
- ricevere
- accontentare
- approdare
- pervenire
- venire
- piombare

13 / 74

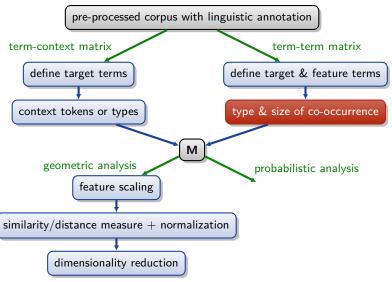
- Full-vocabulary models are often unmanageable
  - ▶ 762,424 distinct word forms in BNC, 605,910 lemmata
  - ▶ large Web corpora have > 10 million distinct word forms
  - low-frequency targets (and features) do not provide reliable distributional information (too much "noise")

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- Frequency-based selection
  - ▶ minimum corpus frequency:  $f \ge F_{\min}$
  - ightharpoonup or accept  $n_w$  most frequent terms
  - ▶ sometimes also upper threshold:  $F_{min} \le f \le F_{max}$

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  - criterion from IR: document frequency df
  - ightharpoonup terms with high df are too general ightharpoonup uninformative
  - terms with very low df may be too sparse to be useful
- Other criteria
  - ▶ POS-based filter: no function words, only verbs, . . .

# Overview of DSM parameters



### Surface context

Context term occurs within a span of k words around target.

The silhouette of the sun beyond a wide-open bay on the lake; the sun still glitters although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners. [L3/R3 span, k = 6]

- span size (in words or characters)
- symmetric vs. one-sided span
- uniform or "triangular" (distance-based) weighting
- spans clamped to sentences or other textual units?

# Effect of span size

### Nearest neighbours of dog (BNC)

# 2-word span cat horse ► fox pet rabbit pig animal mongrel sheep pigeon

30-word span
kennel
puppy
▶ pet
▶ bitch
► terrier
► rottweiler
► canine
► cat
► to bark
Alsatian

#### Textual context

Context term is in the same linguistic unit as target.

The silhouette of the sun beyond a wide-open bay on the lake; the sun still glitters although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners.

- type of linguistic unit
  - sentence
  - paragraph
  - turn in a conversation
  - ▶ Web page

## Syntactic context

Context term is linked to target by a syntactic dependency (e.g. subject, modifier, . . . ).

The silhouette of the sun beyond a wide-open bay on the lake; the sun still glitters although evening has arrived in Kuhmo. It's midsummer; the living room has its instruments and other objects in each of its corners.

- types of syntactic dependency (Padó and Lapata 2007)
- direct vs. indirect dependency paths
  - direct dependencies
  - direct + indirect dependencies
- homogeneous data (e.g. only verb-object) vs.
   heterogeneous data (e.g. all children and parents of the verb)
- maximal length of dependency path



# "Knowledge pattern" context

Context term is linked to target by a lexico-syntactic pattern (text mining, cf. Hearst 1992, Pantel & Pennacchiotti 2008, etc.).

In Provence, Van Gogh painted with bright colors such as red and yellow. These colors produce incredible effects on anybody looking at his paintings.

- inventory of lexical patterns
  - ▶ lots of research to identify semantically interesting patterns (cf. Almuhareb & Poesio 2004, Veale & Hao 2008, etc.)
- fixed vs. flexible patterns
  - ▶ patterns are mined from large corpora and automatically generalised (optional elements, POS tags or semantic classes)

### Structured vs. unstructured context

- In unstructered models, context specification acts as a filter
  - determines whether context token counts as co-occurrence
  - e.g. muste be linked by any syntactic dependency relation

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- In unstructered models, context specification acts as a filter
  - determines whether context token counts as co-occurrence
  - e.g. muste be linked by any syntactic dependency relation
- ▶ In structured models, feature terms are subtyped
  - depending on their position in the context
  - e.g. left vs. right context, type of syntactic relation, etc.

### Structured vs. unstructured surface context

unstructured	bite
dog	4
man	3

### Structured vs. unstructured surface context

A dog bites a man. The man's dog bites a dog. A dog bites a man.

structured	bite-l	bite-r
dog	3	1
man	1	2

# Structured vs. unstructured dependency context

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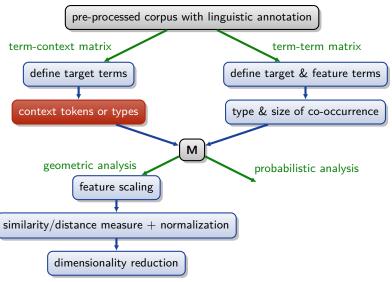
A dog bites a man. The man's dog bites a dog. A dog bites a man.

structured	bite-subj	bite-obj
dog	3	1
man	0	2

## Comparison

- Unstructured context
  - ▶ data less sparse (e.g. man kills and kills man both map to the *kill* dimension of the vector  $\mathbf{x}_{man}$ )
- Structured context
  - more sensitive to semantic distinctions (kill-subj and kill-obj are rather different things!)
  - dependency relations provide a form of syntactic "typing" of the DSM dimensions (the "subject" dimensions, the "recipient" dimensions, etc.)
  - important to account for word-order and compositionality

## Overview of DSM parameters



## Context tokens vs. context types

- ► Features are usually context **tokens**, i.e. individual instances
  - document, Wikipedia article, Web page, . . .
  - paragraph, sentence, tweet, . . .
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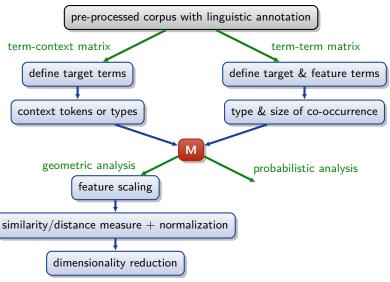
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  - type = cluster of near-duplicate documents
  - type = syntactic structure of sentence (ignoring content)
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  - type = tweets from same author
  - frequency counts from all instances of type are aggregated
- Context types may be anchored at individual tokens
  - n-gram of words (or POS tags) around target
  - subcategorisation pattern of target verb
  - overlaps with (generalisation of) syntactic co-occurrence



## Overview of DSM parameters



## Marginal and expected frequencies

Matrix of observed co-occurrence frequencies not sufficient

target	feature	0	
dog	small	855	
dog	domesticated	29	

- Notation
  - ► *O* = observed co-occurrence frequency

# Marginal and expected frequencies

Matrix of observed co-occurrence frequencies not sufficient

target	feature	0	R	С	
U	small domesticated			490,580 918	

- Notation
  - ► *O* = observed co-occurrence frequency
  - ightharpoonup R = overall frequency of target term = row marginal frequency
  - ► C = overall frequency of feature = column marginal frequency
  - $N = \text{sample size} \approx \text{size of corpus}$

# Marginal and expected frequencies

Matrix of observed co-occurrence frequencies not sufficient

target	feature	0	R	С	E
dog	small	855	33,338	490,580	134.34
dog	domesticated	29	33,338	918	0.25

- Notation
  - ► *O* = observed co-occurrence frequency
  - ightharpoonup R = overall frequency of target term = row marginal frequency
  - ightharpoonup C = overall frequency of feature = column marginal frequency
  - $N = \text{sample size} \approx \text{size of corpus}$
- Expected co-occurrence frequency

$$E = \frac{R \cdot C}{N} \quad \longleftrightarrow \quad O$$



- ► Term-document matrix
  - ightharpoonup R = frequency of target term in corpus
  - ► *C* = size of document (# tokens)
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  - ightharpoonup N =total number of dependency instances
  - can be computed from full co-occurrence matrix M
- Textual co-occurrence
  - ▶ *R*, *C*, *O* are "document" frequencies, i.e. number of context units in which target, feature or combination occurs
  - ► *N* = total # of context units



- Surface co-occurrence
  - ▶ it is quite tricky to obtain fully consistent counts (Evert 2008)
  - $\blacktriangleright$  at least correct E for span size k (= number of tokens in span)

$$E = k \cdot \frac{R \cdot C}{N}$$

with R, C = individual corpus frequencies and N = corpus size

ightharpoonup can also be implemented by pre-multiplying  $R' = k \cdot R$ 

- Surface co-occurrence
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- can also be implemented by pre-multiplying  $R' = k \cdot R$
- ▶ NB: shifted PPMI (Levy and Goldberg 2014) corresponds to a post-hoc application of the span size adjustment
  - ▶ performs worse than PPMI, but paper suggests they already may have over-adjusted by factor  $k^2$  through the marginals

# Marginal frequencies in wordspace

DSM objects in wordspace include marginal frequencies as well as counts of nonzero cells for rows and columns.

```
> TT$rows
   term
              f nnzero
    cat
          22007
    dog 50807
 animal
          77053
   time 1156693
 reason 95047
        54739
  cause
 effect 133102
> TT$cols
> TT$globals$N
Γ1] 199902178
> TT$M # the full co-occurrence matrix
```

## Geometric vs. probabilistic interpretation

- Geometric interpretation
  - row vectors as points or arrows in *n*-dimensional space
  - very intuitive, good for visualisation
  - use techniques from geometry and matrix algebra

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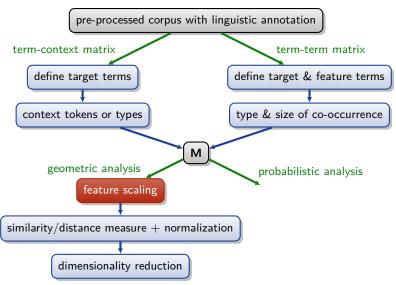
- Geometric interpretation
  - row vectors as points or arrows in *n*-dimensional space
  - very intuitive, good for visualisation
  - use techniques from geometry and matrix algebra
- Probabilistic interpretation
  - co-occurrence matrix as observed sample statistic that is "explained" by a generative probabilistic model
  - e.g. probabilistic LSA (Hoffmann 1999), Latent Semantic Clustering (Rooth et al. 1999), Latent Dirichlet Allocation (Blei et al. 2003), etc.
  - explicitly accounts for random variation of frequency counts
  - recent work: neural word embeddings

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  - explicitly accounts for random variation of frequency counts
  - recent work: neural word embeddings
- focus on geometric interpretation in this tutorial



## Overview of DSM parameters



### Feature scaling

Feature scaling is used to "discount" less important features:

Logarithmic scaling:  $O' = \log(O + 1)$  (cf. Weber-Fechner law for human perception)

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- Relevance weighting, e.g. tf.idf (information retrieval)

$$tf.idf = tf \cdot log(D/df)$$

- ► *tf* = co-occurrence frequency *O*
- ightharpoonup df =document frequency of feature (or nonzero count)
- ightharpoonup D =total number of documents (or row count of M)

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$$tf.idf = tf \cdot log(D/df)$$

- ▶ tf = co-occurrence frequency O
- df = document frequency of feature (or nonzero count)
- ightharpoonup D =total number of documents (or row count of M)
- Statistical association measures (Evert 2004, 2008) take frequency of target term and feature into account
  - often based on comparison of observed and expected co-occurrence frequency
  - measures differ in how they balance O and E



target	feature	0	Ε
dog	small	855	134.34
dog	domesticated	29	0.25
dog	sgjkj	1	0.00027

4 D > 4 D > 4 E > 4 E > E 900

pointwise Mutual Information (MI)

$$\mathsf{MI} = \log_2 \frac{O}{E}$$

_	feature	0	Ε	MI	
dog	small	855	134.34	2.67	
dog	domesticated	29	0.25	6.85	
dog	sgjkj	1	0.00027	11.85	

pointwise Mutual Information (MI)

$$\mathsf{MI} = \log_2 \frac{O}{E}$$

local MI

$$local-MI = O \cdot MI = O \cdot log_2 \frac{O}{E}$$

target	feature	0	Ε	MI	local-MI	
dog	small	855	134.34	2.67	2282.88	
dog	domesticated	29	0.25	6.85	198.76	
dog	sgjkj	1	0.00027	11.85	11.85	

pointwise Mutual Information (MI)

$$\mathsf{MI} = \log_2 \frac{O}{E}$$

local MI

$$local-MI = O \cdot MI = O \cdot log_2 \frac{O}{E}$$

t-score

$$t = \frac{O - E}{\sqrt{O}}$$

target	feature	0	Ε	MI	local-MI	t-score
dog	small	855	134.34	2.67	2282.88	24.64
dog	domesticated	29	0.25	6.85	198.76	5.34
dog	sgjkj	1	0.00027	11.85	11.85	1.00

#### Other association measures

▶ simple log-likelihood (≈ local-MI)

$$G^2 = \pm 2 \cdot \left(O \cdot \log_2 \frac{O}{E} - (O - E)\right)$$

with positive sign for O > E and negative sign for O < E

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Dice coefficient

$$Dice = \frac{2O}{R + C}$$

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with positive sign for O > E and negative sign for O < E

▶ Dice coefficient

$$\mathsf{Dice} = \frac{2O}{R + C}$$

- Many other simple association measures (AMs) available
- Further AMs computed from full contingency tables, see
  - ► Evert (2008)
  - ▶ http://www.collocations.de/
  - http://sigil.r-forge.r-project.org/



## Applying association scores in wordspace

```
> options(digits=3) # print fractional values with limited precision

> dsm.score(TT, score="MI", sparse=FALSE, matrix=TRUE)

    breed tail feed kill important explain likely

cat 6.21 4.568 3.129 2.801 -Inf 0.0182 -Inf

dog 7.78 3.081 3.922 2.323 -3.774 -1.1888 -0.4958

animal 3.50 2.132 4.747 2.832 -0.674 -0.4677 -0.0966

time -1.65 -2.236 -0.729 -1.097 -1.728 -1.2382 0.6392

reason -2.30 -Inf -1.982 -0.388 1.472 4.0368 2.8860

cause -Inf -0.834 -Inf -2.177 1.900 2.8329 4.0691

effect -Inf -2.116 -2.468 -2.459 0.791 1.6312 0.9221
```

## Applying association scores in wordspace

- sparseness of the matrix has been lost!
- $\bowtie$  cells with score  $x = -\infty$  are inconvenient
- distribution of scores may be even more skewed than co-occurrence frequencies (esp. for local-MI)



## Sparse association measures

Sparse association scores are cut off at zero, i.e.

$$f(x) = \begin{cases} x & x > 0 \\ 0 & x \le 0 \end{cases}$$

- Also known as "positive" scores
  - ► PPMI = positive pointwise MI (e.g. Bullinaria and Levy 2007)
  - ▶ wordspace computes sparse AMs by default → "MI" = PPMI

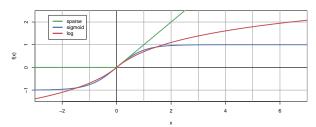
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  - ▶ wordspace computes sparse AMs by default → "MI" = PPMI
- ▶ Preserves sparseness if  $x \le 0$  for all empty cells (O = 0)
  - ightharpoonup sparseness may even increase: cells with x<0 become empty
- Usually combined with signed association measure satisfying
  - $\rightarrow x > 0$  for O > E
  - $\triangleright$  x < 0 for O < E

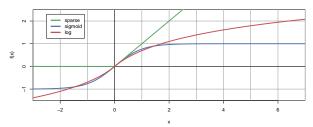
An additional scale transformation can be applied in order to de-skew association scores:



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signed logarithmic transformation

$$f(x) = \pm \log(|x| + 1)$$



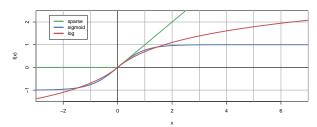
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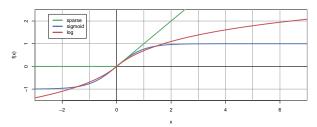
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$$f(x) = \pm \log(|x| + 1)$$

sigmoid transformation as soft binarization

$$f(x) = \tanh x$$

sparse AM as cutoff transformation



# Association scores & transformations in wordspace

```
> dsm.score(TT, score="MI", matrix=TRUE) # PPMI
      breed tail feed kill important explain likely
cat
     6.21 4.57 3.13 2.80
                             0.000 0.0182 0.000
dog 7.78 3.08 3.92 2.32 0.000 0.0000 0.000
animal 3.50 2.13 4.75 2.83 0.000 0.0000 0.000
time 0.00 0.00 0.00 0.00 0.000 0.0000 0.639
reason 0.00 0.00 0.00 0.00 1.472 4.0368 2.886
cause 0.00 0.00 0.00 0.00 1.900 2.8329 4.069
effect 0.00 0.00 0.00 0.00 0.791 1.6312 0.922
> dsm.score(TT, score="simple-ll", matrix=TRUE)
> dsm.score(TT, score="simple-ll", transf="log", matrix=T)
# logarithmic co-occurrence frequency
> dsm.score(TT, score="freq", transform="log", matrix=T)
# now try other parameter combinations
> ?dsm.score # read help page for available parameter settings
```

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In statistical analysis and machine learning, features are usually centred and scaled so that

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$$\mu=0$$
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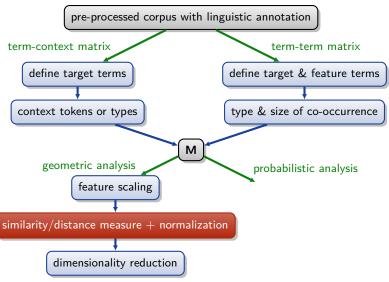
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  - centring is a prerequisite for certain dimensionality reduction and data analysis techniques (esp. PCA)
  - but co-occurrence matrix no longer sparse!
  - scaling may give too much weight to rare features
- M cannot be row-normalised and column-scaled at the same time (result depends on ordering of the two steps)



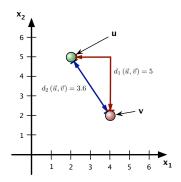
### Overview of DSM parameters



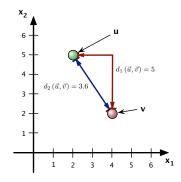
▶ Distance between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow \text{(dis)similarity}$ 

• 
$$\mathbf{u} = (u_1, \dots, u_n)$$

$$\mathbf{v} = (v_1, \ldots, v_n)$$

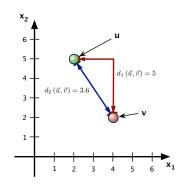


- ▶ Distance between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow \text{(dis)similarity}$ 
  - $\mathbf{u} = (u_1, \ldots, u_n)$
  - $\mathbf{v} = (v_1, \ldots, v_n)$
- **Euclidean** distance  $d_2(\mathbf{u}, \mathbf{v})$



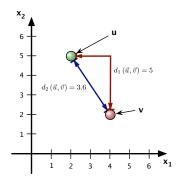
$$d_2(\mathbf{u},\mathbf{v}) := \sqrt{(u_1 - v_1)^2 + \dots + (u_n - v_n)^2}$$

- ▶ Distance between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow \text{(dis)similarity}$ 
  - $\mathbf{u}=(u_1,\ldots,u_n)$
  - $\mathbf{v} = (v_1, \dots, v_n)$
- **Euclidean** distance  $d_2(\mathbf{u}, \mathbf{v})$
- "City block" Manhattan distance d₁ (u, v)



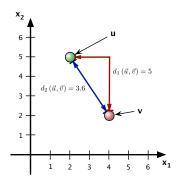
$$d_1(\mathbf{u},\mathbf{v}) := |u_1 - v_1| + \cdots + |u_n - v_n|$$

- **Distance** between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n$  → (dis)similarity
  - $\mathbf{u} = (u_1, \ldots, u_n)$
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- "City block" Manhattan distance d₁ (u, v)
- ▶ Both are special cases of the Minkowski p-distance  $d_p(\mathbf{u}, \mathbf{v})$  (for  $p \in [1, \infty]$ )



$$d_p(\mathbf{u},\mathbf{v}) := (|u_1 - v_1|^p + \cdots + |u_n - v_n|^p)^{1/p}$$

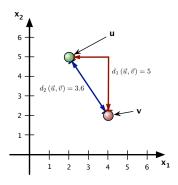
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$$d_{\infty}(\mathbf{u}, \mathbf{v}) = \max\{|u_1 - v_1|, \dots, |u_n - v_n|\}$$



- ▶ **Distance** between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n \rightarrow (\text{dis})$ similarity
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  - $\mathbf{v} = (v_1, \dots, v_n)$
- **Euclidean** distance  $d_2(\mathbf{u}, \mathbf{v})$
- "City block" Manhattan distance d<sub>1</sub> (u, v)
- Extension of p-distance  $d_p(\mathbf{u}, \mathbf{v})$  (for  $0 \le p \le 1$ )



$$d_p(\mathbf{u}, \mathbf{v}) := |u_1 - v_1|^p + \dots + |u_n - v_n|^p$$
$$d_0(\mathbf{u}, \mathbf{v}) = \#\{i \mid u_i \neq v_i\}$$

### Computing distances

```
Preparation: store "scored" matrix in DSM object
```

```
> TT <- dsm.score(TT, score="freq", transform="log")
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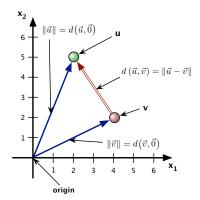
```
> pair.distances(c("cat", "cause"), c("animal", "effect"),
                 TT, method="euclidean")
 cat/animal cause/effect
       4.16 1.53
```

... or full distance matrix.

```
> dist.matrix(TT, method="euclidean")
> dist.matrix(TT, method="minkowski", p=4)
```

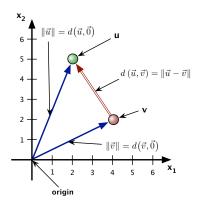
## Distance and vector length = norm

- Intuitively, distance  $d(\mathbf{u}, \mathbf{v})$  should correspond to length  $\|\mathbf{u} \mathbf{v}\|$  of displacement vector  $\mathbf{u} \mathbf{v}$ 
  - $\rightarrow d(\mathbf{u}, \mathbf{v})$  is a metric
  - ▶  $\|\mathbf{u} \mathbf{v}\|$  is a **norm**
  - $\|\mathbf{u}\| = d(\mathbf{u}, \mathbf{0})$



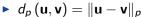
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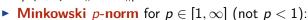
- ► Intuitively, distance  $d(\mathbf{u}, \mathbf{v})$  should correspond to length  $\|\mathbf{u} - \mathbf{v}\|$  of displacement vector  $\mathbf{u} - \mathbf{v}$ 
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  - $\|\mathbf{u} \mathbf{v}\|$  is a **norm**
  - $\| \mathbf{u} \| = d(\mathbf{u}, \mathbf{0})$
- Such a metric is always translation-invariant



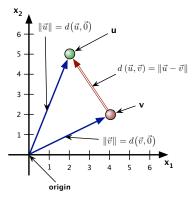
## Distance and vector length = norm

- Intuitively, distance d(u, v) should correspond to length ||u - v|| of displacement vector u - v
  - $\rightarrow d(\mathbf{u}, \mathbf{v})$  is a metric
  - ▶  $\|\mathbf{u} \mathbf{v}\|$  is a norm
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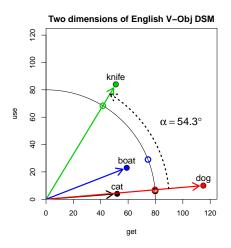


$$\|\mathbf{u}\|_{p} := (|u_{1}|^{p} + \cdots + |u_{n}|^{p})^{1/p}$$



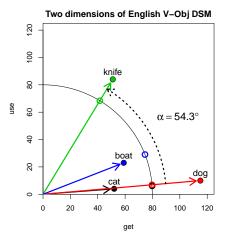
#### Normalisation of row vectors

▶ Geometric distances only meaningful for vectors of the same length ||x||



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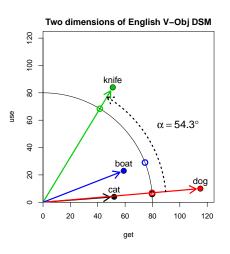
- Geometric distances only meaningful for vectors of the same length ||x||
- Normalize by scalar division:  $\mathbf{x}' = \mathbf{x}/\|\mathbf{x}\| = \left(\frac{\mathbf{x}_1}{\|\mathbf{x}\|}, \frac{\mathbf{x}_2}{\|\mathbf{x}\|}, \ldots\right)$  with  $\|\mathbf{x}'\| = 1$



#### Normalisation of row vectors

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- Norm must be compatible with distance measure!
- Special case: scale to relative frequencies with  $\|\mathbf{x}\|_1 = |x_1| + \cdots + |x_n|$

→ probabilistic interpretation



#### Norms and normalization

```
> rowNorms(TT$S, method="euclidean")
         dog animal time reason cause effect
  cat
 6.90 8.96 8.82 10.29 8.13 6.86 6.52
> TT <- dsm.score(TT, score="freq", transform="log",
                  normalize=TRUE, method="euclidean")
> rowNorms(TT$S, method="euclidean") # all = 1 now
> dist.matrix(TT, method="euclidean")
        cat dog animal time reason cause effect
cat 0.000 0.224 0.473 0.782 1.121 1.239 1.161
dog 0.224 0.000 0.398 0.698 1.065 1.179 1.113
animal 0.473 0.398 0.000 0.426 0.841 0.971 0.860
time 0.782 0.698 0.426 0.000 0.475 0.585 0.502
reason 1.121 1.065 0.841 0.475 0.000 0.277 0.198
cause 1.239 1.179 0.971 0.585 0.277 0.000 0.224
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                                          0.000
```

▶ Information theory: Kullback-Leibler (KL) divergence for probability vectors ( $\mathbf{x}$  non-negative,  $\|\mathbf{x}\|_1 = 1$ )

$$D(\mathbf{u}\|\mathbf{v}) = \sum_{i=1}^n u_i \cdot \log_2 \frac{u_i}{v_i}$$

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- ▶ A symmetric distance measure (Endres and Schindelin 2003)

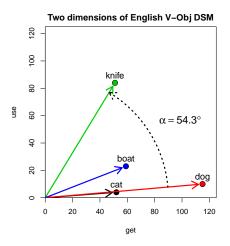
$$D_{\mathbf{u}\mathbf{v}} = D(\mathbf{u}\|\mathbf{z}) + D(\mathbf{v}\|\mathbf{z})$$
 with  $\mathbf{z} = \frac{\mathbf{u} + \mathbf{v}}{2}$ 



# Similarity measures

• Angle  $\alpha$  between vectors  $\mathbf{u}, \mathbf{v} \in \mathbb{R}^n$  is given by

$$\cos \alpha = \frac{\sum_{i=1}^{n} u_i \cdot v_i}{\sqrt{\sum_i u_i^2} \cdot \sqrt{\sum_i v_i^2}}$$
$$= \frac{\mathbf{u}^T \mathbf{v}}{\|\mathbf{u}\|_2 \cdot \|\mathbf{v}\|_2}$$

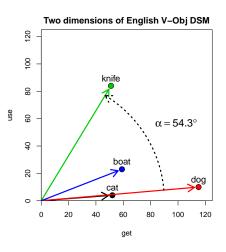


# Similarity measures

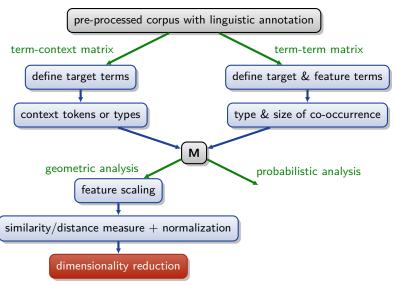
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$$= \frac{\mathbf{u}^T \mathbf{v}}{\|\mathbf{u}\|_2 \cdot \|\mathbf{v}\|_2}$$

- cosine measure of similarity: cos α
  - ▶  $\cos \alpha = 1$  → collinear
  - ►  $\cos \alpha = 0$  → orthogonal
- Corresponding metric: angular distance α



### Overview of DSM parameters



## Dimensionality reduction = model compression

- ➤ Co-occurrence matrix M is often unmanageably large and can be extremely sparse
  - ▶ Google Web1T5: 1M × 1M matrix with one trillion cells, of which less than 0.05% contain nonzero counts (Evert 2010)
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    - may select similar dimensions and discard valuable information
    - joint selection of multiple features is useful but expensive
  - Projection into (linear) subspace
    - principal component analysis (PCA)
    - independent component analysis (ICA)
    - random indexing (RI)
    - intuition: preserve distances between data points



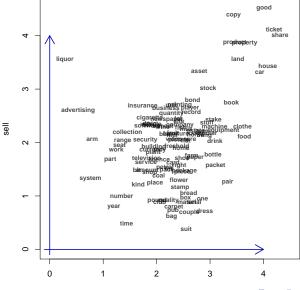
## Dimensionality reduction & latent dimensions

Landauer and Dumais (1997) claim that LSA dimensionality reduction (and related PCA technique) uncovers **latent** dimensions by exploiting correlations between features.

- Example: term-term matrix
- V-Obj cooc's extracted from BNC
  - ► targets = noun lemmas
  - features = verb lemmas
- feature scaling: association scores (modified log Dice coefficient)
- ▶ k = 111 nouns with  $f \ge 20$  (must have non-zero row vectors)
- ightharpoonup n = 2 dimensions: buy and sell

noun	buy	sell
bond	0.28	0.77
cigarette	-0.52	0.44
dress	0.51	-1.30
freehold	-0.01	-0.08
land	1.13	1.54
number	-1.05	-1.02
per	-0.35	-0.16
pub	-0.08	-1.30
share	1.92	1.99
system	-1.63	-0.70
	-	

# Dimensionality reduction & latent dimensions



## Motivating latent dimensions & subspace projection

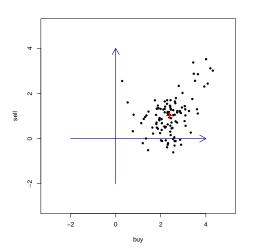
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# Motivating latent dimensions & subspace projection

- ► The **latent property** of being a commodity is "expressed" through associations with several verbs: *sell*, *buy*, *acquire*, . . .
- Consequence: these DSM dimensions will be correlated
- Identify latent dimension by looking for strong correlations (or weaker correlations between large sets of features)
- Projection into subspace V of k < n latent dimensions as a "noise reduction" technique → LSA
- Assumptions of this approach:
  - "latent" distances in V are semantically meaningful
  - other "residual" dimensions represent chance co-occurrence patterns, often particular to the corpus underlying the DSM

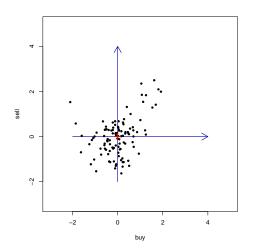
# Centering the data set

- Uncentered data set
- Centered data set
- Variance of centered data



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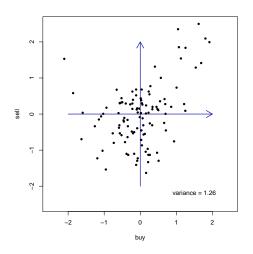
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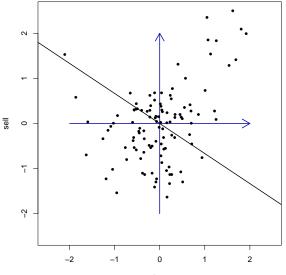
# Centering the data set

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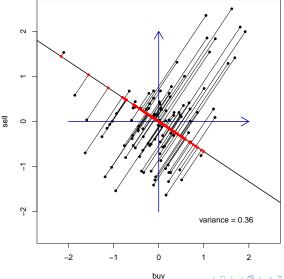
$$\sigma^2 = \frac{1}{k-1} \sum_{i=1}^k ||\mathbf{x}^{(i)}||^2$$



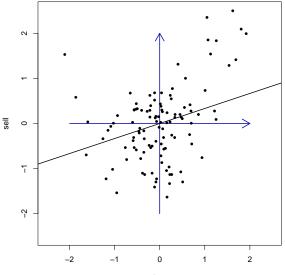
# Projection and preserved variance: examples



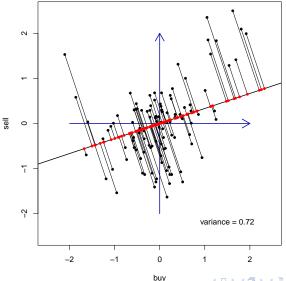
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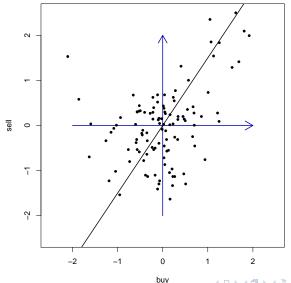
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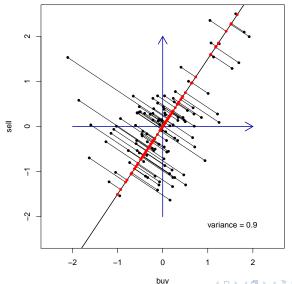
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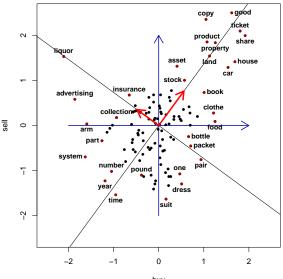
# Projection and preserved variance: examples



# Projection and preserved variance: examples



# Orthogonal PCA dimensions



## Dimensionality reduction in practice

```
# it is customary to omit the centring: SVD dimensionality reduction
> TT2 <- dsm.projection(TT, n=2, method="svd")
> TT2
        svd1 svd2
cat. -0.733 - 0.6615
dog -0.782 -0.6110
animal -0.914 - 0.3606
time -0.993 0.0302
reason -0.889 0.4339
cause -0.817 0.5615
effect -0.871 0.4794
> x <- TT2[, 1] # first latent dimension
> y <- TT2[, 2] # second latent dimension
> plot(TT2, pch=20, col="red",
       xlim=extendrange(x), ylim=extendrange(y))
> text(TT2, rownames(TT2), pos=3)
```

## Outline

#### DSM parameters

A taxonomy of DSM parameters

Examples

#### Building a DSM

Sparse matrices

Example: a verb-object DSM

## Latent Semantic Analysis (Landauer and Dumais 1997)

- term-context matrix with document context
- weighting: log term frequency and term entropy
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### Hyperspace Analogue to Language (Lund and Burgess 1996)

- term-term matrix with surface context
- structured (left/right) and distance-weighted frequency counts
- ▶ distance measure: Minkowski metric  $(1 \le p \le 2)$
- ▶ dimensionality reduction: feature selection (high variance)



## Infomap NLP (Widdows 2004)

- term-term matrix with unstructured surface context
- weighting: none
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#### Random Indexing (Karlgren and Sahlgren 2001)

- term-term matrix with unstructured surface context
- weighting: various methods
- distance measure: various methods
- dimensionality reduction: random indexing (RI)



### Dependency Vectors (Padó and Lapata 2007)

- term-term matrix with unstructured dependency context
- weighting: log-likelihood ratio
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### Distributional Memory (Baroni and Lenci 2010)

- term-term matrix with structured and unstructered dependencies + knowledge patterns
- weighting: local-MI on type frequencies of link patterns
- distance measure: cosine
- ▶ dimensionality reduction: none

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  - Example 1: window-based DSM on BNC content words
    - ▶ 83,926 lemma types with  $f \ge 10$
    - ▶ term-term matrix with  $83,926 \cdot 83,926 = 7$  billion entries
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  - Example 2: Google Web 1T 5-grams (1 trillion words)
    - ▶ more than 1 million word types with  $f \ge 2500$
    - term-term matrix with 1 trillion entries requires 8 TB RAM
    - only 400 million non-zero entries (= 0.04%)



# Sparse matrix representation

► Invented example of a **sparsely populated** DSM matrix

	eat	get	hear	kill	see	use
boat		59	•		39	23
cat				26	58	
cup		98	•			•
dog	33	•	42		83	•
knife			•			84
pig	9	•	•	27		

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► Store only non-zero entries in compact sparse matrix format

row	col	value	row	col	value
1	2	59	4	1	33
1	5	39	4	3	42
1	6	23	4	5	83
2	4	26	5	6	84
2	5	58	6	1	9
3	2	98	6	4	27

## Working with sparse matrices

- Compressed format: each row index (or column index) stored only once, followed by non-zero entries in this row (or column)
  - convention: column-major matrix (data stored by columns)
- Specialised algorithms for sparse matrix algebra
  - especially matrix multiplication, solving linear systems, etc.
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- Specialised algorithms for sparse matrix algebra
  - especially matrix multiplication, solving linear systems, etc.
  - take care to avoid operations that create a dense matrix!
- ▶ R implementation: Matrix package
  - essential for real-life distributional semantics
  - wordspace provides additional support for sparse matrices (vector distances, sparse SVD, ...)
- Other software: Matlab, Octave, Python + SciPy



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## Triplet tables

- ► A sparse DSM matrix can be represented as a table of triplets (target, feature, co-occurrence frequency)
  - ► for syntactic co-occurrence and term documents, marginals can be computed from a complete triplet table
  - for surface and textual co-occurrence, marginals have to be provided in separate files (see ?read.dsm.triplet)

noun	rel	verb	f	mode
dog	subj	bite	3	spoken
dog	subj	bite	12	written
dog	obj	bite	4	written
dog	obj	stroke	3	written

- ▶ DSM VerbNounTriples BNC contains additional information
  - syntactic relation between noun and verb
  - written or spoken part of the British National Corpus



# Constructing a DSM from a triplet table

 Additional information can be used for filtering (verb-object) relation), or aggregate frequencies (spoken + written BNC)

```
> tri <- subset(DSM_VerbNounTriples_BNC, rel == "obj")</pre>
```

- Construct DSM object from triplet input
  - raw.freq=TRUE indicates raw co-occurrence frequencies (rather than a pre-weighted DSM)
  - constructor aggregates counts from duplicate entries
  - marginal frequencies are automatically computed

```
> VObj <- dsm(target=tri$noun, feature=tri$verb,
              score=tri$f, raw.freq=TRUE)
```

> VObj # inspect marginal frequencies (e.g. head(VObj\$rows, 20))



## Exploring the DSM

```
> VObj <- dsm.score(VObj, score="MI", normalize=TRUE)</pre>
> nearest.neighbours(VObj, "dog") # angular distance
                 animal rabbit fish
  horse
           cat
                                            guy
   73.9 75.9 76.2 77.0 77.2 78.5
cichlid kid bee creature
   78.6 79.0 79.1 79.5
> nearest.neighbours(VObj, "dog", method="manhattan")
# NB: we used an incompatible Euclidean normalization!
> V0bj50 <- dsm.projection(V0bj, n=50, method="svd")</pre>
> nearest.neighbours(VObj50, "dog")
```

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